

*This is to certify that*

HCR Debt Services

is a signatory to the Ethical Marketing Charter

**Ethical Marketing Charter commitments**

- Charter signatories stand firmly against nuisance marketing – they never cold call or send spam texts or spam emails.
- Charter signatories stand firmly against the unethical buying and selling of accident data – they never misuse accident data to pressure people into making a claim.
- Charter signatories stand firmly against inappropriate and misleading advertising – they never induce personal injury claims by making false or misleading promises in their advertising, and are clear and upfront about any exclusions to no win, no fee.



The Ethical Marketing Charter was founded by National Accident Helpline